



Travel and Tourism Staff

- Craig Robb Lecturer: Travel Agent, Holiday Rep
- Federica Giaccobe Lecturer: Tour Guide
- Gill Rough: Course Leader
- Joanne Cosgrove: Lecturer for Skills

Jobs

- Cabin Crew
- Holiday Reps
- Airport
- Travel Agency
- Cruise Ships
- Camp America
- Scottish Tourism
- Tour Guides
- Hotel and Event Staff





Teaching and Assessment

 A mix of online and campus teaching

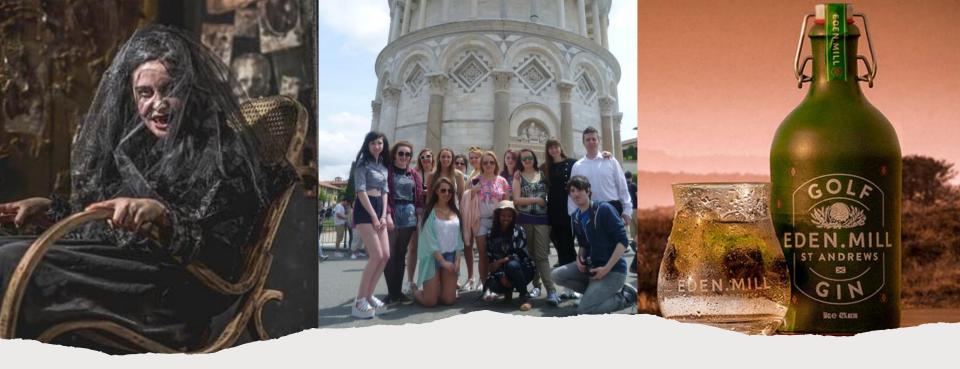
 Assessments are projectbased, role-play and paper assignments.



Content (Subject to change)

- Communication
- Using Software Application Packages
- Research Skills
- Structure of the Travel and Tourism Industry
- Providing Information on the Scottish Tourism Product
- International Tourist Destinations
- Applying Marketing Principles in Travel and Tourism
- Practical Visit
- Research Skills
- Preparation for Employment in Travel and Tourism
- Retail Travel Practice
- Creating a culture of Customer Care
- Scottish Natural Heritage
- Graded Unit (Gives you the A, B or C)





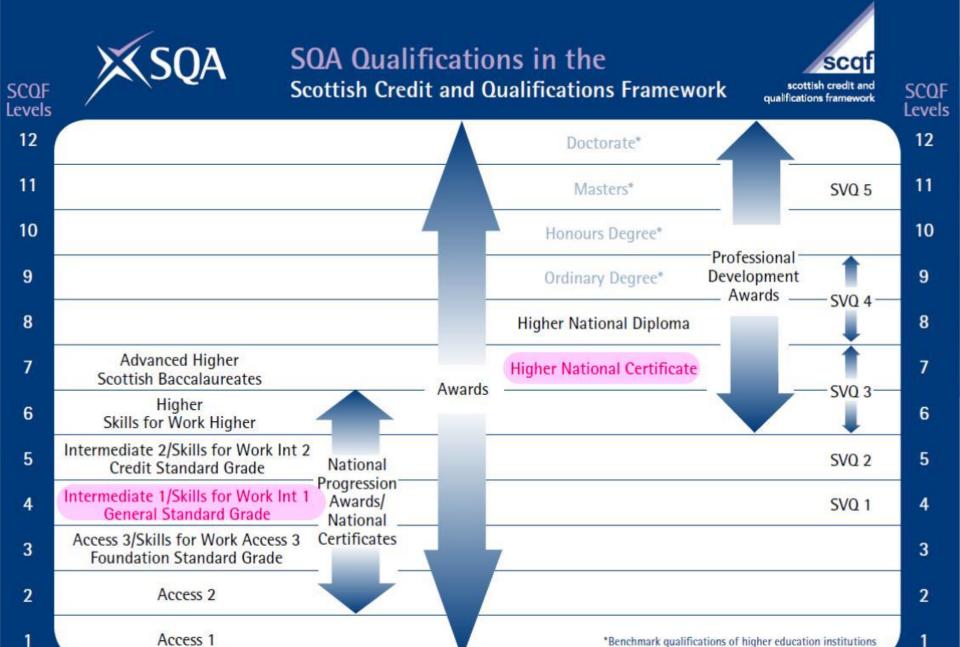
Project, trips and partnerships

- Could be...
 - Local and national day trips to investigate tourism operations
 - Distilleries
 - Edinburgh Dungeons
 - Stirling Castle
 - Aviemore
 - Dundee/Edinburgh Airports
- Cruise Project
- Possible funding for residentials and/or an overseas visit (Will be announced in Semester 1)



Riga 2024

Study Visit covering Two Units



What happens now?

- Lecturing staff review your applications and decisions made by Thursday
- You need to log into the application system to review. You will not get an email

