

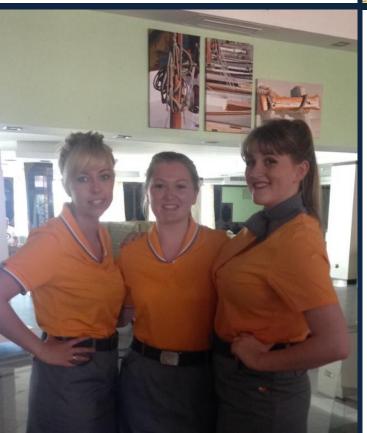


# Tourism and Events: Teaching Staff

- Craig Robb Travel and Tourism (Travel Agent, Holiday Rep)
- Gill Rough Retail and Events
- Joanne Cosgrove Retail
- Judith Ogilvie Events

#### Jobs





- Cabin Crew
- Holiday Reps
- Airport
- Travel Agency
- Cruise Ships
- Camp America
- Scottish Tourism
- Tour Guides
- Hotel and Event Staff



## Teaching and Assessment





- A mix of online and campus teaching
- Assessments are project-based, role-play and paper assignments.







### Content (Subject to change)

- Events Industry: An Overview
- Communication
- Airport Ground Operations
- Events Investigative Project
- Travel Products and Services
- Cabin Crew: An Introduction
- Resort Representative
- Events Costing: An Introduction
- Tour Guiding: An Introduction
- Core Skills: Working with Others
- Tourism in the Local Area
- Marketing: Basic Principles

#### Semester 1: Example

08:	00 09	:00 10:	:00 11:	:00 12:	:00 13:	:00 14:	:00 15	:00 16:	:00 17:0
Mon				Craig Robb A416 F3PN12 CTTOAC23-K-	-1FA		A315; A416 F3P712; F3P	ton; Craig Ro M11 -1FA; LKNP∏	Craig Robb A416 Z00243; Z00 CTTOAC23-k
Tue			Judith Ogilvi A416 CTTOAC23-k	Allan Jones A416 HJ3045 CTTOAC23-K-	-1FA		Gillian Rough A416 FP6312 CTTOAC23-K		Joanne Cosg A416 Z00391 CTTOAC23-k
Wed				Judith Ogilvie A416 F3PL11 CTTOAC23-K-			Craig Robb A416 H90R46 CTTOAC23-K	-1FA; LKNP∏	CTTOAC23-k







## Project, trips and partnerships

- Local and national day trips to investigate tourism operations
- Cruise Project



