Events Pathways

SCQF Level

**Events Pathways**

Employment Opportunities:
- Certificate in Retail, Events & Marketing
- Advanced Certificate in Retail, Marketing and Business
- HNC Retail
- HNC Fashion Business
- HNC Events

**Employment Opportunities:**
- Event Management positions (varying levels) in a variety of different types of businesses and organisations including: Events Companies, Hotels, Conference Centres, Charities, Marketing / PR Agencies and Visitor Attractions such as museums, historic monuments, bars & restaurants

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**Progression Opportunities:**
The range of Degree courses on offer can change from year to year, entry depends on a satisfactory UCAS reference and the grade received for the Graded Units, usually an A or B.

Degrees include:
- Robert Gordon University, Aberdeen:
  - Events Management Degree BA (Hons)
- University of Stirling:
  - BA (Hons) in Sustainable Events Management
- University of the West of Scotland:
  - BA Events Management
- University of the Highlands & Islands:
  - Events Management BA (Hons)
- Glasgow Caledonian University:
  - BA (Hons) International Events Management
- Queen Margaret University:
  - BA (Hons) Events Management
- Edinburgh Napier University:
  - BA (Hons) International Festival & Events Management
- Abertay University:
  - BA (Hons) Marketing & Business