

TO TRAVEL IS TO LIVE.
Hans Christian Andersen



Travel and Tourism Staff

- Craig Robb – Lecturer: Travel Agent, Holiday Rep
- Federica Giaccobe – Lecturer: Tour Guide
- Gill Rough: Course Leader
- Joanne Cosgrove: Lecturer for Skills

Jobs

- Cabin Crew
- Holiday Reps
- Airport
- Travel Agency
- Cruise Ships
- Camp America
- Scottish Tourism
- Tour Guides
- Hotel and Event Staff



Teaching and Assessment

- A mix of online and campus teaching
- Assessments are project-based, role-play and paper assignments.



Content (Subject to change)

- Communication
- Using Software Application Packages
- Research Skills

- Structure of the Travel and Tourism Industry
- Providing Information on the Scottish Tourism Product
- International Tourist Destinations
- Applying Marketing Principles in Travel and Tourism
- Practical Visit
- Research Skills
- Preparation for Employment in Travel and Tourism
- Retail Travel Practice
- Creating a culture of Customer Care
- Scottish Natural Heritage

- Graded Unit (Gives you the A, B or C)





Project, trips and partnerships

- Could be...
 - Local and national day trips to investigate tourism operations
 - Distilleries
 - Edinburgh Dungeons
 - Stirling Castle
 - Aviemore
 - Dundee/Edinburgh Airports
- Cruise Project
- Possible funding for residentials and/or an overseas visit (Will be announced in Semester 1)



LATVIA
R I G A
4K



Riga 2024

Study Visit covering
Two Units



SQA Qualifications in the Scottish Credit and Qualifications Framework



scottish credit and qualifications framework

SCQF Levels

SCQF Levels

12
11
10
9
8
7
6
5
4
3
2
1

12
11
10
9
8
7
6
5
4
3
2
1

Doctorate*

Masters*

Honours Degree*

Ordinary Degree*

Higher National Diploma

Higher National Certificate

Awards

Professional Development Awards

SVQ 5

SVQ 4

SVQ 3

SVQ 2

SVQ 1

Advanced Higher Scottish Baccalaureates

Higher Skills for Work Higher

Intermediate 2/Skills for Work Int 2 Credit Standard Grade

Intermediate 1/Skills for Work Int 1 General Standard Grade

Access 3/Skills for Work Access 3 Foundation Standard Grade

Access 2

Access 1

National Progression Awards/
National Certificates

*Benchmark qualifications of higher education institutions

What happens now?

- Lecturing staff review your applications and decisions made by Thursday
- You need to log into the application system to review. You will not get an email

A couple is seen from behind, sitting on a large, light-colored rock. They are looking out over a scenic landscape that includes a calm lake in the foreground, a dense forest of evergreen trees in the middle ground, and a massive, rugged mountain range in the background under a clear blue sky. The overall mood is peaceful and adventurous.

LIFE IS EITHER A
DARING ADVENTURE
OR NOTHING AT ALL.

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